



Press release

For immediate release

Pizza Hut launches search for the ultimate summer topping

Pizza Hut at Talbot Green Shopping Park is calling on budding young chefs in Pontypridd/Rhondda to design the ultimate summer themed pizza topping.

The design-your-own *Taste of Summer* competition is targeted specifically at kids under 11 to encourage them to experiment with different foods and flavours, whether it's fruity or spicy, sweet or sour.

Artistic entries for the competition will be displayed at the Talbot Green restaurant and will be judged by the management team. The winning *Taste of Summer* recipe will then be made and presented to the budding chef and their guests at a VIP meal in September.

Jordan Ashton, Manager of Pizza Hut at Talbot Green Shopping Park, said: "The *Taste of Summer* competition is a fun way to encourage children to be creative and imaginative during the summer holidays, while helping them to learn about different foods. With the new term soon approaching, the prize of trialling their very own recipe with friends and family will provide the perfect Back to School party for the budding little chef!"

Emma Johnstone, spokesperson for Talbot Green Shopping Park, said: "Pizza Hut is an extremely popular choice of venue for families in the area and this competition is a perfect way of tempting children to try new foods and flavours. I can't wait to see the range of exciting and creative entries that the local children come up with!"

To enter the competition, under 11s need to draw their design onto an A4 sheet of paper, listing the ingredients, the name of their pizza and their contact details on the reverse. Pizza Hut at Talbot Green Shopping Park is giving out templates for the creative designs at the restaurant. You don't need to dine in the restaurant to enter. Final date for entries is 05 September 2011.

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For further information please contact Elinor Evans at Equinox Communications on 02920 764100 or elinor@equinoxcommunications.co.uk

Notes to Editors

***Retailers at Talbot Green**

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- SportsDirect.com
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- TK Maxx
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