



Copy for The Mercury Series

For issue: 27 July 2011

## **Shopping Park searches for the Borough's sporting stars**

With the year countdown to the London 2012 Olympics in full-swing, Greenwich Shopping Park, off Bugsby's Way in Charlton, has today (27 July) launched a campaign in partnership with The Mercury Series to find the Borough's very own sporting stars.

The Shopping Park, located in the Olympic hosting Borough of Greenwich, is searching for five local people who make a difference in their communities through sport.

Whether you're a budding sports star of the future, a coach responsible for turning the local team around, or a volunteer helping others to learn new skills, if you're passionate about making a difference through sport then we want to hear from you.

The five winning sporting stars will each receive £300 worth of shopping vouchers to spend in stores at Greenwich Shopping Park, including JD Sports, Sports Direct.com and Next, an official Olympic sponsor.

46 year-old, Deborah Frimpong, from Thamesmead, is a mum of eight hoping to give up her spare time to volunteer for the London 2012 Olympics, where she will assist tourists visiting the Greenwich Borough. Deborah was selected as one of Greenwich Shopping Park's 'Fashion Faces' as part of its real-life style campaign earlier this year.

Deborah said: "This is such an exciting time for London and having lived in the Borough for so many years, it will be an honour to volunteer at the London 2012 Olympics, while acting as an ambassador for the area.

"I really hope that people will put their names forward or nominate someone for Greenwich Shopping Park's Community Sporting Stars campaign, so that we can celebrate and reward the special people living in our community."

All entries and nominations will be uploaded onto a dedicated gallery page on the Greenwich Shopping Park website, while the first winning Community Sporting Star will be announced

in September. The remaining four winning Stars will be revealed bi-monthly in the run-up to the official Olympics event, taking place in July next year.

Sian Nicholls, Spokesperson for Greenwich Shopping Park, said: “In the year that we welcome a major sporting event to the Borough, there’s an incredible buzz and sense of pride among our staff, shoppers and visitors alike.

“There really is no better time to celebrate the passionate people who help nurture and develop the lives of others through sport, whether it’s by refereeing for the local five-a-side league on Saturday mornings or helping to inspire young people by teaching new skills, we’re asking people to nominate these Stars who make a huge difference in their communities.”

**To nominate yourself or someone else as a Community Sporting Star, explain in no more than 100 words how you’ve helped make a difference in your community through sport or why the person you’re nominating has. Send along with a profile picture of the Sporting Star (and, if available, the Star in action!) to [sportingstars@greenwichshoppingpark.co.uk](mailto:sportingstars@greenwichshoppingpark.co.uk) If you’re nominating someone else, you must have permission to submit their picture.**

**Visit the ‘Sporting Stars’ page at [www.greenwichshoppingpark.co.uk](http://www.greenwichshoppingpark.co.uk) to view a gallery of all nominated Stars and full terms and conditions.**

**You can follow @ShopGSP on twitter or ‘Like’ Greenwich Shopping Park on facebook for news, promotions, fashion and updates from the Park.**

**-ENDS-**

### **About Greenwich Shopping Park**

Retailers include:

- Sports Direct.Com
- JD Sports
- Clarks
- Poundland
- Maplin
- New Look
- Next
- Boots
- WHSmith
- Outfit

- River Island
- H&M
- Costa Coffee

Greenwich Shopping Park is located on the Greenwich 'Peninsula' off Bugsby's Way in Charlton.